

ALX Foundations: Milestone 10 Worksheet

SECTION A: User Journey Map

Step 1: User Needs & Pain Points

What are your users' needs and pain points that your solution can address? State at least 6 pain points.

A good example of a pain point statement: "My user needs a way to stop their knees from bleeding." A bad example of a pain point statement: "My user needs a bandaid."

Step 1: Pain Points
1. My user needs a way to identify the most in-demand remote skills globally and stay updated with industry trends. 2. My user needs a platform to access comprehensive and high-quality online training courses specifically tailored to in-demand remote skills. 3. My user needs guidance on a structured learning path to develop expertise in their chosen remote skill. 4. My user needs a convenient and efficient way to search and filter remote job opportunities that match their acquired skills. 5. My user needs a supportive community where they can connect with other remote workers and industry professionals, share experiences, and seek advice. 6. My user needs personalized recommendations for training courses and job opportunities based on their skills, experience, and career goals.

Step 2: KPIs

Please list at least 3 KPIs for your solution to achieve in the next 3 months (if you were to get funding).

Step 2: KPIs

1. User Engagement:

Number of active users: The total number of users who actively engage with the app during the specified period.

Daily or weekly active users: The average number of users who use the app on a daily or weekly basis, indicating sustained engagement.

Time spent in the app: The average duration of each user's session within the app, indicating the level of user involvement and interaction.

2. Course Completion and Certification:

Course completion rate: The percentage of users who successfully complete the online training courses offered by the app.

Certification rate: The percentage of users who earn certifications upon completing the skill-specific learning paths.

User feedback on course quality: Gathering user feedback on the quality, relevance, and effectiveness of the training courses.

3. Job Placement:

Job application rate: The percentage of users who apply for remote job opportunities through the app's job search engine.

Job placement rate: The percentage of users who successfully secure remote job positions related to their acquired skills.

User satisfaction with job placement support: Collecting user feedback on the

effectiveness of the app's job search engine and its ability to connect users with relevant remote job opportunities.

Step 3: Constraints

Consider the following for your solution, and write 1 - 2 sentences for each question.

Step 3: Constraints

A. Name at least 1 potential ethical concern for your solution. (That is, in what way might your solution cause harm?)

One potential ethical concern for the Remote Skills Hub solution is the possibility of widening existing inequalities. The app's focus on users with smartphones, internet access, and financial resources could exclude individuals from marginalized communities and lower-income backgrounds who may greatly benefit from its offerings.

B. What is 1 strategy you could use to mitigate this ethical concern?

Ensuring that the app is designed to be user-friendly for users with varying levels of digital literacy.

C. What is one constraint or dependency (a condition or situation that your solution will rely on) that your solution has?

One constraint or dependency that the Remote Skills Hub solution may have is the availability and quality of internet connectivity. The success and effectiveness of the app heavily rely on users having access to a stable internet connection. Users need a reliable internet connection to access the app, participate in online training courses, search for remote job opportunities.

D. What is one strategy you could use to make this less of a concern?

One strategy to mitigate the concern of internet connectivity limitations is to provide offline functionality within the Remote Skills Hub app. By incorporating offline capabilities, users can access certain features, such as downloading course materials or accessing saved content, even when they are not connected to the internet.

E. What is 1 assumption you've made about your solution or your target users?

One assumption made about the Remote Skills Hub solution is that the target users have a strong motivation and desire to acquire remote skills and find remote job opportunities. It assumes that the users are actively seeking ways to improve their employability in the remote work landscape and are motivated to invest time and effort in accessing the app's resources, completing training courses, and utilizing the job search engine.



Please go back to Canvas and continue with your learning content. You will be prompted on when to return to complete Section B.

SECTION B: Your Pitch

Step 4: Slide Deck

Please share the URL of your team's slide deck here. **IMPORTANT:** Please make sure the URL works and is visible to anyone with the link.

Make sure your slide deck meets all requirements in the *Team Online Activity: Create Your Pitch Slide Deck* on Canvas.

Step 4: Slide Deck URL

https://docs.google.com/presentation/d/1Ohr298GwBKNYmyybnVf5Dmh3R5AYwv-1JuSNPEY2Amo/edit#slide=id.g258e8c234e7_0_162

Steps 5: Video

Please upload your video to youtube (you can choose to make it unlisted, but make sure it's not private.) Share the URL of your video here. **Make sure your video meets all requirements in Team Online Activity: Create Your Video** on Canvas.

Step 5: Video URL

https://youtu.be/UFgl_24ulZU

Step 6: Reflection

Please share a reflection on your team experience this past month.

Step 6: Reflection on Team Projects

A. What was the best thing about working in a team during Month 2?

he best thing that happened is participation, cooperation and help

B. What was the worst thing about working in a team during Month 2?

It is the insufficient system to perform duties and the lack of speed of response

C. Please share 1 thing you learned about yourself or about teamwork as a result of participating in your team project.

It is working under pressure

D. At ALX we know that learning to work as part of a team is a highly valued skill. How could we at ALX make Team Projects an even better experience for learners?

I t is the facilities created by the grant, such as providing a place for learning and the presence of an instructors

E. Please rate the following statement on a scale of 1 to 4: I have more confidence in my ability to work as part of a professional team as a result of my experience with this team project. (1= Strongly disagree, 4=Strongly Agree)

4 . Strongly Agree

F. Is there anything else you'd like to share about how things went this month with your team?

No , there isn't anything else

